

Data Storage and Study Analytics

ORGANIZATION	LOCATION	PURPOSE
Amazon (AWS)	U.S.	A secure location for storing survey response data
Microsoft (One Drive)	U.S.	A secure location for storing survey response data and files including such data
Google (Drive)	U.S.	A secure location for storing survey response data and files including such data
Ugam	U.S. and India	A survey services outsourcing company used to perform services for GutCheck, including activities that may require access to survey response data

Software and analysis services we use to help us improve our survey taking process

ORGANIZATION	LOCATION	PURPOSE
Voxpopme	U.S.	A tool, only used for video studies. It organizes video survey responses.
Sendgrid	U.S.	A service that sends email reminders to survey participants using emails provided by survey participants.
Zendesk	U.S.	A service that manages respondent support requests.

Software and analysis services we use to send marketing communications and manage sales activities

ORGANIZATION	LOCATION	PURPOSE

Salesforce	U.S.	A service that allows organization and tracking of sales activities
Eloqua	U.S.	A tool used to send marketing and sales communications

Software and analysis services we use to help us improve our survey platform

ORGANIZATION	LOCATION	PURPOSE
Mixpanel	U.S.	Software that stores information about how people interact with our platform, so we can study it to improve the design.